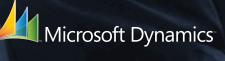
# RESULTS

Microsoft Dynamics GP Advanced Management Realize your business vision with confidence



"Our assets have grown to nearly \$1.8 billion. Yet headcount in the accounting department has remained the same. Microsoft Dynamics GP allows us to grow without adding new positions."

– Elizabeth Chege Controller Addison Avenue Federal Credit Union

# People drive business success

Regardless your industry or the size of your organization, it's your people who drive results. Business success depends on providing everyone in your organization—from the CEO to management and teams to individuals—with ready access to the information, systems, and tools they need to work at peak performance.

But you know that. And we know it, because we've worked directly with our customers to design Microsoft Dynamics<sup>TM</sup> GP Advanced Management, a solution that bridges the gap between business process automation and the way people really work.

Microsoft Dynamics GP Advanced Management equips people at all levels of your organization to keep pace with the competition and manage changing markets, unique requirements, and the full range of business operations.

Built to work like and with the Microsoft® Office system and Microsoft technologies, this familiar, flexible solution helps ensure your people work effectively from the start and helps you maximize your investment in a unified Microsoft platform and industry-leading customization tools.

Proven capabilities automate and connect financial management, supply chain management, customer relationship management, human resource management, manufacturing, and project management. You'll have the power to meet demanding, industry-specific requirements, collaborate and communicate via Web portals, and deliver reporting and business intelligence tools that reach all your people—whether they're working in Microsoft Dynamics GP or other applications.

Just as important, your solution can grow with you into the future. You can add users and enhance your solution with capabilities designed to meet the most complex business needs. At all times you'll be backed by a community of local certified partners, all dedicated to helping you take advantage of a solution that frees your people to focus on business performance rather than the systems that make your business run.

Move forward with confidence.

"While the processes were new, the skills were not. Everyone in the department knew how to use Outlook and Excel so training on Microsoft Dynamics GP was minimal and completed quickly."

Elizabeth Chege
Controller
Addison Avenue Federal Credit Union

# A solution that's familiar to your people

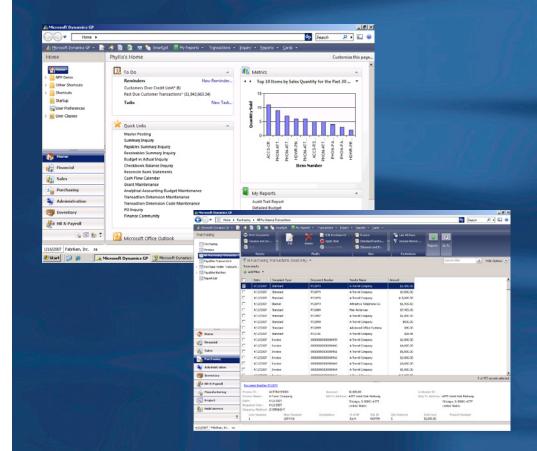
Do you want a business application that your people already know how to use? Our user interface has the look and feel of the Microsoft Office system, so whether employees are working in Microsoft Dynamics GP or Microsoft Office, they'll feel at home. A role-tailored design and intuitive task panes help them keep the focus on their key responsibilities, rather than on chasing information and juggling applications. Equally important, Microsoft Dynamics GP integrates smoothly with other Microsoft Office system applications, empowering your people to make the most of the applications they use everyday.

Give people fast access to relevant information and tools with the Role Center, a home page tailored to real jobs within your company. You can work out of the box with more than 20 role centers that span Sales Manager to Accounts Payable Clerk to IT Developer, and then further personalize the home page to meet individual needs.

**Connect personal productivity with real-world business processes.** Along with offering a familiar user experience, Microsoft Dynamics GP helps people perform role-specific tasks quickly and intuitively with Action Panes, intuitive command bars inspired by Ribbons in the 2007 Office system. Action Panes appear across all navigation lists, making it easy for people to sort and filter records and perform multiple tasks from within a single window. Help eliminate the need to juggle applications and save valuable time with smart tags that enable quick access to Microsoft Dynamics GP data from Microsoft Office applications, including access to customer, vendor, inventory, general ledger account, and employee information.

Smooth integration with the Microsoft Office system makes it easy for people to analyze information in Office Excel®, populate Office Word form letters and other documents with upto-date customer and vendor information, and send customer statements and invoices via Office Outlook®. The Role Center delivers a personalized home page that enables people to work with the information and tasks most relevant to their jobs.

Empower people to work faster and smarter with the Action Pane, an intuitive, graphical command bar that appears across navigation lists.



# SIMPLIFY

"In the long run, using the same products and technologies makes it easier for AirTran IT specialists, and makes the entire company run more cost effectively since we've become a Microsoft one-stop shop."

Kim Meredith
IT Program Manager
AirTran Airway

## Fits with your existing Microsoft systems

You want your people to concentrate on your business, not on your IT systems—that's why we designed Microsoft Dynamics GP to offer deep integration with Microsoft products and technologies—including Office Excel, Microsoft Office SharePoint® Server 2007, and Microsoft SQL ServerTM. System flexibility, integrated security features, and customization tools give you the ability to adapt the system to meet changing business needs with minimal cost. Your IT staff will be instantly familiar with business software built on your existing Microsoft infrastructure, enabling them to support your people efficiently.

Developed with industry-leading Microsoft technologies, Microsoft Dynamics GP provides the foundation and flexibility that help ensure smooth deployments, server-side updates, and efficient, cost-effective integrations and customizations. In line with our mission to deliver people-ready solutions, our security model is tailored to roles and tasks, enabling better auditing and reporting and simplifying administration.

Provide access to critical, timely information through integration with SQL Server technologies that include extensive management and development tools. Enhanced information retrieval and reporting through Microsoft SQL Server Reporting Services can help increase availability, performance, and ease of operation for business intelligence, data management, and developer productivity.

Open the flow of information across data sources and applications. Microsoft BizTalk∞ Server, Microsoft .NET, eConnect, and Web Services for Microsoft Dynamics GP enable businesses to integrate data from virtually any source, connecting people with the information they need to make decisions and drive growth. By deploying Microsoft Dynamics GP with Microsoft Office SharePoint Server 2007, you'll also gain advanced search, collaboration, workflow, and business intelligence capabilities. **Connect front-end customer relationship management with back-end financials.** Integration with Microsoft Dynamics CRM delivers a complete customer view and integrated sales, service, and accounting information—helping reduce data entry and streamline front- and back-office processes.

Combine Microsoft Dynamics GP with Microsoft Dynamics Retail Management System to manage store, financial, and inventory operations from a central location and gain deeper visibility into financial transactions at the individual store level.

Scale to meet changing needs with a solution built for growth. Powered by SQL Server 2005 and Windows ServerTM 2003, Microsoft Dynamics GP has proven scalable in customer environments from a single desktop PC to more than 1,000 workstations.

Extend your solution reach with industrystandard tools. Without the need to touch Microsoft Dynamics GP code, you can personalize your solution to meet business or vertical industry requirements, add new features, integrate legacy applications, and modify windows, features, and process workflows.

# INTEGRATED

# STREAMLINE

"The end-to-end integration automates tasks that were once manual. Employees no longer have to re-enter information from online orders into the system each evening. That information is automatically captured. The new system has lessened labor and increased efficiency across the board."

Denny Dunn
Director of Operations
Laser Pros International

## Fuels your business productivity

Do you want a solution that fits with the way your people actually work? Microsoft Dynamics GP delivers automation that adapts easily to meet your business and industry-specific needs, connecting information and processes so that employees, partners, and customers can work as a team to take your business forward.

Help build greater customer and supplier loyalty by streamlining and integrating financial management and business operations including distribution, manufacturing, field service, and project management. Connect inventory control, purchasing, and sales order processing with your demand planning process to help reduce costs, improve cash flow, and ensure that you have the right stock at the right time to meet customer demand.

Drive efficiency and accuracy with flexible workflow processes—built on the Windows® Workflow Foundation in Office SharePoint Server 2007—that automate key business tasks, including notifications and approval routings for purchase orders, sales quotes, financial series batches, and sales credit limit overrides.

Extend the reach of business applications, information and processes to employees, customers, and partners through Windows SharePoint Services. Step up to Office SharePoint Server 2007 and gain search and collaborative networking capabilities that enable people to find and use Microsoft Dynamics GP information and business information stored in other systems. Reduce paperwork and data re-entry and help management work more effectively by allowing employees to take a wide range of tasks online from routine timesheets to complex purchase requisitions. Improve agility by enabling people to work from remote locations with portalbased access. Improve customer and partner satisfaction with extranets that provide secure, role-tailored information access.

**Centralize budget management and create accurate, realistic budgets** with Microsoft Forecaster. Simplify reporting compliance with Sarbanes-Oxley requirements by automating sign-offs in an auditable, traceable manner.

Specific industry requirements? No problem. Our authorized resellers and independent software vendors provide industry specific extensions to complement the unique requirements of worldwide industries—from complex manufacturers and wholesale distributors to state and local governments, notfor-profit organizations, the healthcare industry, and more. "We have a clearer picture of our operations across the board because Microsoft Dynamics GP provides superior access to the data. It's a huge benefit for us at corporate headquarters."

Clarence White
Chief Information Officer
Salvation Army

# Enables confident decision making

Without information your people can't make empowered decisions. Access to information from anywhere in Microsoft Dynamics GP includes list-based navigation, look-up windows, drill-back and inquiry tools, and custom links to applications and Web sites. Your total solution delivers business intelligence and insight that reaches everyone in your organization, whether they're working in Microsoft Dynamics GP or other applications.

Provide access to real-time data that can easily be analyzed in familiar tools such as Office Excel. You can also take advantage of Microsoft reporting tools with more than 75 SQL Server Reporting Services reports.

Plan more effectively by monitoring all operations, revenues and spending, and sales trends with built-in drill-down, inquiry, and reporting capabilities. Proactively manage business conditions with real-time business alerts, SmartList inquiry capabilities, and a comprehensive view of manufacturing and distribution processes. When you deploy Microsoft Dynamics GP with Office SharePoint Server 2007, you'll enable people to search and retrieve data throughout your systems including Microsoft Dynamics GP data and documents in multiple formats and e-mail messages.

Take full advantage of Office Excel to find, use, and share information from across all areas of your business. From spreadsheet analyses to refreshable report templates, PivotTables® to Excel-based Analysis Cubes, people can use Office Excel to transform Microsoft Dynamics GP data into decision-driving information. For example, decision makers who want to perform ad hoc queries on Microsoft Dynamics GP data without logging into the system can work with more than 200 Office Excel reports available out of the box. Reports can be stored for easy and remote access on Office SharePoint Server 2007 or the network or desktop location that works best for you.

Deliver the right information to the right people with the ability to generate, customize, and distribute reports in multiple formats. With Web-based, online analytical processing (OLAP), and graphical analysis options, you can build presentation-quality reports that put information into context for decision makers.

Enable viewing of reports and information from any location, any time, as well as use flexible scheduling and delivery options to publish reports. Microsoft Dynamics GP also offers personalized report navigation for the reporting options people use most often. Users can select every type of report from the Microsoft Dynamics GP Report List—including SQL Server Reporting Services and Office Excel reports—customize them as needed, and then store them for one-click access, whether they're working in the system or in another application.

# INSIGHT

# Microsoft Dynamics GP Advanced Management

Take hold of a broad-based, flexible solution designed with you in mind. Business Ready Licensing offers a comprehensive set of functionality at a simple user-based price. Additional functionality is available for purchase to accommodate your unique business requirements. Contact an authorized reseller for specific pricing and availability in your area.

#### **BUSINESS INTELLIGENCE AND REPORTING**

Equip people at all levels of your organization to make strategic decisions with intuitive, flexible reporting tools and powerful integration with the Microsoft Office system.

Office Excel Based Reports Inquiries and Audit Trail Records Business Alerts SmartList Report Writer Analysis Cubes SQL Server Reporting Services Microsoft FRx Microsoft Forecaster Key Performance Indicators Solution Accelerator for Compliance Management Crystal Reports Professional\* Business Scorecard Manager\*

SmartList Builder\*

#### FINANCIAL MANAGEMENT

Work with automated, customizable, and integrated financial operations that connect and streamline complex tasks and enable fast access to critical information.

- General Ledger with Advanced Financial Analysis
- Account Level Security
- Analytical Accounting
- Cash Flow Management
- **Collections Management**
- Customer/Vendor Consolidations
- Encumbrance Management
- **Fixed Assets Management**
- Grant Management
- Intercompany

Multicurrency **Revenue and Expense Deferrals Bank Reconciliation** Electronic Banking Solutions for Management and Reconciliation Safe Pay **Payables Management Receivables Management** Electronic Funds Transfer for Payables and Receivables Lockbox Processing National Accounts **Refund Checks** Audit Trails\* Electronic Document Delivery for Business Portal\* **Electronic Signatures\*** Federal Magnetic Media\* eExpense\*

#### **HUMAN RESOURCE MANAGEMENT\***

Work effectively with staff, process payroll efficiently and cost-effectively, and provide a convenient, personalized self-service portal to share and update crucial HR information.

HRM Self Service Suite for Business Portal (Employee Pay, Profiles, Recruitment, Skills & Training, and Time & Attendance)

- Benefit Self Service for Business Portal
- Human Resources
- Payroll for US and Canada
- Payroll Connect for ADP
- Payroll Direct Deposit
- PTO Manager
- Advanced Payroll
- Advanced Human Resources

#### SUPPLY CHAIN MANAGEMENT

Streamline your sales, purchasing, and pick/pack/ship cycle. Tailor workflow processes to meet specific needs and keep pace with competitive markets and low margins.

Purchase Order Processing

Sales Order Processing

Inventory Control

Returns Management

Available to Promise

Bill of Materials

Contract Administration

Landed Cost

PO Generator

**Requisition Management for Business Portal** 

Order Management for Business Portal

eReturns for Business Portal

Advanced Distribution\*

Advanced Picking\*

Extended Pricing\*

#### MANUFACTURING

Manage production and resource planning with a suite of applications designed for make-to-stock, make-to-order, assemble-to-order, and hybrid manufacturing environments.

Manufacturing Bill of Materials Manufacturing Order Processing Master Production Scheduling Materials Requirements Planning Capacity Requirements Planning\* Demand Planner Collaborative\* Demand Planner Power Base\* Engineering Change Management\* Job Costing\* Quality Assurance\* Sales Configurator\* Sales Forecasting\*

#### SERVICE MANAGEMENT\*

Build long-term customer satisfaction with an optimized system for managing your services and electronically routing service information.

Depot Management (requires Returns Management)

Preventive Maintenance

Service Call Management

Service Management Suite for Business Portal

Field Service Anywhere for Mobile Devices or Laptop

#### **PROJECT MANAGEMENT**

Know exactly what's happening with your projects in real time with access to cost detail, budget analysis, and scheduling information.

Project Accounting

Project Time & Expense for Business Portal

#### CONFIGURATION AND DEVELOPMENT

Help reduce IT overhead with a foundation designed to fit with your existing systems and map to your business practices. Work with industry-standard tools and technologies to add functionality, share data and processes with other applications, and integrate with virtually unlimited data sources.

Roles Based Security

**Field Level Security** 

**Process Server** 

Software Development Kit

Additional Languages\*

Developer Toolkit (Visual Studio Tools, eConnect, and Web Services)\*

Dexterity\*

Extender\*

Integration Manager – Financials and Distribution\*

SQL Server 2005 Standard and Enterprise Runtime Edition\*

Modifier with Visual Basic for Applications\*

# Software for Today and Tomorrow

Microsoft Dynamics GP delivers the flexible licensing and support options you need to help ensure that your solution can evolve with your business over the long term.

#### **BUSINESS READY LICENSING**

With Business Ready Licensing and the Business Ready Enhancement Plan, you can choose the solution you need now and add functionality when the time is right. Cost-effective, phased deployment and generous, out-of-the-box functionality at a lower entry price help maximize the value of your investment while enabling you to enhance productivity through support, training, best practices, and product updates.

By taking advantage of a flexible foundation and convenient licensing and support options, you can tailor your total solution to the size of your business, the way employees use data, and the information technology expertise available to you. This simplified approach and predictable path for growing your solution helps protect your investment and minimize disruption to your business when you upgrade your system helping to ensure a low total cost of ownership.

#### MICROSOFT FINANCING

Whether you need software or a more comprehensive package that includes software, services, and hardware, Microsoft Financing helps make technology affordable. By financing your IT solutions and spreading payments in predictable installments, we can help you acquire the IT solutions you need now and free up your corporate credit lines for other investments.

For more information, visit www.microsoft.com/financing

#### A GLOBAL NETWORK OF MICROSOFT CERTIFIED PARTNERS

Our partners offer the industry and technical expertise that can help you tailor a Microsoft Dynamics GP solution that fits your specific type of business. Your local Microsoft Certified Partner can provide expert implementation support and help your company benefit from a rich ecosystem of finely tailored, industry-specific offerings and add-on solutions.

### You've built the business you want. Now take your vision further.



Microsoft Dynamics is a line of business management solutions that automate business processes and help improve financial, customer relationship, and supply chain management.

Delivered through a network of Microsoft partners, these integrated, adaptable solutions work like and with familiar Microsoft software to streamline processes across an entire business.

For more information on Microsoft Dynamics GP Advanced Management, contact an authorized reseller and visit www.microsoft.com/dynamics/gp or email gpinfo@microsoft.com.

U.S and Canada: 1-888-477-7989

Worldwide: +1-701-281-6500



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